

Registrar's Report 2018-2019

This year there were 940 registrants (below) for Ottawa Rowing Club Programs. Generally, membership saw growth in the junior, recreational and masters programs. As the breakdown of some programs changed this year, it is challenging to show an exact registration comparison to 2017.

Program	Number of 2018 Program Registrants
Adult Rowing League	137
Coaches and Non-Rowers	26
Discover Rowing Summer Camp	51
High School and Junior Spring/Fall Rowing	225
Learn to Row	89
Recreational and Masters	179
Senior Competitive	52
University Rowing	181

Two new programs were added this season as pilot projects with great success and will return as options for the 2019-2020 season. A 10 pass pilot program was proposed to allow rowers with previous experience, at minimum having completed a learn to row program, join the recreational or masters program during their scheduled practices for 10 separate sessions over the Fall season. The ORC received positive feedback through this initiative, as members were able to continue rowing at a frequency that worked around their schedule. A Fall novice high school program was introduced in the Fall season as an opportunity for athletes to learn to row and bridge the gap to joining the competitive teams in the Spring over a 3 session a week program in the afternoon.

Leading into the 2018 season, Rowing Canada Aviron and Rowontario (RCA/RO) reviewed their membership structure and changed to a single membership registration over various types of memberships; recreational, competitive etc. The seat fee structure added to regatta registrations demonstrates the difference in membership type. Member insurance, ease of regatta registration and mitigating risk of the organization are examples of why the Ottawa

Rowing Club prioritizes active member registration with RCA/RO. RCA/RO audited rowing clubs within the new membership structure to ensure members are enrolled and active for racing. Understanding that each ORC member must purchase a membership annually from RCA/RO, the 45\$ fee was separated from the ORC registration, and the programs were restructured leading into the 2018 season. Unfortunately, registering and paying in multiple platforms made the registration process cumbersome on ORC members. Additionally the process of verifying membership registration had many limitations within the current platforms, so the board explored other systems to ensure the registration process was more user friendly. After researching different options looking at functionality, set up and management costs, we decided to end our partnership with RONIN and move online registration to a new platform called AMILIA.

AMILIA is a Canadian based company that was able to provide a more updated interface with a core functionality better suiting the changing needs of ORC registration compared to our first step towards online registration with RONIN almost a decade prior. The program will allow members to create a profile, add multiple family members to the profile, and have the ability register multiple participants within one transaction. Essentially, memberships can be added to a cart similar to online shopping, you can review your selections and make a single purchase. The system will also keep a record of your registration so that a registrant can view their history in one area. We have also set up an automatic membership function to the registration so that AMILIA keeps track of RCA/RO enrollment needs, and adds the membership to your cart automatically if the participant is not already registered, or not if they have purchased an active membership for that season. All members will still need to register in RCA's webreg system (step 1 of current procedures) as this is essential to activating each members RCA account number. Connection opportunities within the online platforms are not available at this time, so both steps will remain in place. Other highlights include a better platform for fundraising, apparel options, and financial auditing reports. We understand that there will be a learning curve and an initial burden placed on members this year to create a new account, but we believe everyone will be satisfied with the updated system.

Best regards and thank you for your patience this year as I transitioned into a role Greg Brown had completed so diligently for the last few terms on the board.

Marika Kay